



ONE CHOICE, ZERO REGRETS.

The South Carolina-Made
Natural Fiber Insulation Built for
Performance, Health & The Planet

Natura makes sustainable building simple.
Our product is crafted from renewable
wood fibers and engineered for lasting
performance, providing high-quality thermal
and acoustic protection without compromise.
Proudly made in Georgetown, SC.



IT'S THE SMART
CHOICE YOU'LL
NEVER REGRET.

BUILT TO PERFORM

Architects and Builders no longer have to choose between cost, quality or sustainability. Natura makes compromise obsolete. Engineered to meet today's demanding codes, Natura delivers superior thermal, acoustic and moisture performance you can stake your reputation on.

SAFE, INSIDE & OUT

Made from borate-treated renewable wood fibers, Natura is inherently fire-resistant, naturally pest-proof, free of VOCs like formaldehyde, safe to cut and handle and easy to install, ensuring a safer job site and a healthier finished home.



BORN IN SOUTH CAROLINA

Proudly made in Georgetown, SC, Natura turns renewable wood fibers into a carbon-storing material. Supporting American entrepreneurship, community revival and a cleaner building future.